

FOR IMMEDIATE RELEASE
FESTIVAL
BROKEN ARROW, OKLAHOMA
2006
April 19, 2006
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Arrow
Director of Organizational Programs

75th ROOSTER DAYS

May 11-14,

Central Park
1500 S. Main, Broken

Entertainment is always a focal point of the annual festival and this year is no exception. The Broken Arrow Chamber of Commerce Rooster Days Committee has put together an exciting lineup for your enjoyment. This year's attractions also include a large carnival area for children of all ages and a wide variety of food vendors with something to satisfy any appetite. The local entertainment stage is sponsored by the Broken Arrow Daily Ledger.

Being the 75th anniversary of this historical event, there will be a poster unveiling on April 20th from 5:00 – 7:00 with the poster unveiling at 5:30 hosted by Citizens Security Bank in Broken Arrow.

Mega Ride Passes are on sale thru May 11th and are available at both Drysdales Western Wear locations and at the Broken Arrow Chamber of Commerce for only \$25 per pass. Exchange the ticket at the designated midway ticket booth to receive a "Mega Pass Armband," good for all four days of the festival.

Numerous bands and school entertainment will kick off the festival beginning at 4:30 p.m. on Thursday, May 11. Friday, May 12 marks the opening of the Arts & Crafts and Trade Show inside the Community Center, located near the park entrance. "Country Entertainment" gets underway at 6 p.m. Friday with LongShot opening for featured artist David Ball

The Rooster Days Festival Parade, sponsored by Blue Bell Creameries, begins at 10 a.m. Saturday, May 13 and promises to be bigger and better than ever. The Broken Arrow Rotary will present the float awards for this year's parade. Immediately following the parade and the official welcome from the mayor, Central Park will explode with activities. The Stage will feature a variety of local entertainment until the Miss Chick Contest at 6 p.m. Other activities include a Kit Car Show, Rock Climbing Wall and children can also come ride the ponies and get their pictures made!

Beginning at 6:30 p.m. Saturday, Sean Adair and the Okie Island Band will open for Confederate Railroad at 8:00 p.m. On Sunday, there will be gospel music provided by local gospel performers.

The park opens at 4:30 p.m. Thursday and Friday; 10 a.m. Saturday; and 1 p.m. Sunday. The festival concludes at 6 p.m. Sunday.

Rooster Days sponsors include: VALOR Telecom; City of Broken Arrow; Blue Bell Creameries; Speedway Chevrolet; Citizens Security Bank; Floral Haven Funeral Home, Cemetery and Floral Shop; Broken Arrow Daily Ledger and Public Service of Oklahoma..

Arkansas Valley State Bank will sponsor the Rooster Days T-shirt. T-shirts are on sale at the Chamber for \$12.00 each.

For a complete list of scheduled activities and entertainment, visit the Broken Arrow Chamber of Commerce Web site at www.brokenarrow.org and click on the Rooster logo.